

ORDER



Orders
Order / Rev: 1683518
Alt Order #: 09301140
Product Desc: FLETCHER 4 CONGRESS
Estimate: 7681
Flight Dates: 11/06/18 - 11/06/18
Original Date / Rev: 10/30/18 / 10/10/19
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Elizabeth Fletcher / D / US House**
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 114651
Agency External ID: 2118AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	7	\$3,745.00	\$3,183.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	7	\$3,745.00	\$3,183.25	0.00
Totals	7	\$3,745.00	\$3,183.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$3,745.00
Market	100%	\$14,980.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	24%	\$3,595.20
KPXB	0%	\$0.00
KRIV	13%	\$1,947.40
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	38%	\$5,692.40
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 7681
KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/06/18	11/06/18	CBS Early Morning News CBS Early Morning News	CM	4:00 AM-4:30 AM	- 1-----	:30	1	\$130.00	P02	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$130.00		0.00					
N 2	All	11/06/18	11/06/18	Local News @ 430a M-F Local News @ 430a M-F	CM	4:27 AM-4:59 AM	- 1-----	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$125.00		0.00					
N 3	All	11/06/18	11/06/18	Local News @ 5a M-F Local News @ 5a M-F	CM	4:59 AM-5:58 AM	- 1-----	:30	1	\$385.00	P03	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$385.00		0.00					
N 4	All	11/06/18	11/06/18	Local News @ 6a M-F Local News @ 6a M-F	CM	5:58 AM-7:00 AM	- 1-----	:30	1	\$1,090.00	P02	0.00	NM	1	\$1,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$1,090.00		0.00					
N 5	All	11/06/18	11/06/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	- 1-----	:30	1	\$585.00	P03	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$585.00		0.00					
N 6	All	11/06/18	11/06/18	Great Day Houston 9-10a Great Day Houston 9-10a	CM	9:00 AM-9:58 AM	- 1-----	:30	1	\$455.00	P03	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$455.00		0.00					
N 7	All	11/06/18	11/06/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12:00 PM-12:30 PM	- 1-----	:30	1	\$975.00	P02	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	- 1-----		1		\$975.00		0.00					
													Totals	7	\$3,745.00